

	Team Milestone	Guest Speaker	Cohort meeting as a group				
MEMSI 2019 WEEK 2							
	SUNDAY, JANUARY 13	MONDAY, JANUARY 14	TUESDAY, JANUARY 15	WEDNESDAY, JANUARY 16	THURSDAY, JANUARY 17	FRIDAY, JANUARY 18	SATURDAY, JANUARY 19
	N/A	Making Money	Pure Hacking	Show & Tell: Learning to Pitch	Crunch Time	Mock Presentations	Demo Day/ Showcase
9:00		Team Check-ins	Team Check-ins + Lightning-fast elevator pitches	Team Check-ins			
9:15							
9:30		DE 3: How does your customer acquire your product?	DE 6: Scaling, Financials & Raising Money	Show & Tell			Team Check-ins
9:45							
10:00							
10:15							
10:30		Break					Dress Rehearsals
10:45							
11:00		DE 4: How do you make money off your product?	LUNCH	Pitching 101		Mock Presentations 1	
11:15							
11:30							
11:45							
12:00		LUNCH		LUNCH		LUNCH	LUNCH
12:15							
12:30							
12:45							
13:00							
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13:45							
14:00							
14:15							
14:30							
14:45							
15:00			PROJECT TIME	PROJECT TIME			
15:15							
15:30							
15:45						PROJECT TIME	Showcase
16:00							
16:15							
16:30							
16:45		PROJECT TIME					Networking
17:00				PROJECT TIME			
17:15							
17:30							Winners Announced
17:45							
18:00							
18:15			Dinner served + Feedback				Retrospective
18:30						Dinner served	
18:45							
19:00							
19:15							
19:30							
19:45							
20:00						Mock Presentations 2	PARTY
20:15							
20:30							
20:45							
21:00							