

	Cohort meeting as a group	Team Milestone	Guest Speaker	Field Trip							
MEMSI 2019 WEEK 1											
	SATURDAY, JANUARY 5	SUNDAY, JANUARY 6	MONDAY, JANUARY 7	TUESDAY, JANUARY 8	WEDNESDAY, JANUARY 9	THURSDAY, JANUARY 10	FRIDAY, JANUARY 11	SATURDAY, JANUARY 12			
	Kickoff & Team-Building	Team Formation & Ideation	Primary Market Research Skills	Product Design & Manufacturing 101	Field Trip to China, Day 1	Field Trip to China, Day 2	Factory Tour Debrief & Engineering Workshops	Project Time			
9:00		Disciplined Entrepreneurship (DE) Overview	Team Check-ins	Team Check-ins + Lightning-fast elevator pitches	Factory Tour 1	Factory Tour 3	Team Check-ins	Team Check-ins			
9:15			DE 1: Who is your Customer?				DE 2: What Can You Do for Your Customer? + DE 5: How to Design & Build Your Product	Factory Tour Debrief	Arduino 101 (OPTIONAL WORKSHOP)		
9:30		Break						Break	Break		
9:45		Ideation Workshop	Primary Market Research Skills	Break			Introduction to Making Overview: Foamcore 101 (OPTIONAL WORKSHOP)	Soldering 101 (OPTIONAL WORKSHOP)			
10:00			Primary Market Research Skills	Break							
10:15			Clinic: Interviews, Experimental Design & Hypothesis Testing	Product Design & Manufacturing 101							
10:30											
10:45		Lunch & Networking	LUNCH	LUNCH			LUNCH	LUNCH			
11:00	Lunch with Registration & Networking										
11:15		Idea Pitching: Problems to Solve	PROJECT TIME	PROJECT TIME & TA-Cohort Check-Ins			Travel to Factory 2	Travel to Factory 4	Breadboarding 101 (OPTIONAL WORKSHOP)		
11:30											
11:45		Team Formation & Ideation			PROJECT TIME	PROJECT TIME & TA-Cohort Check-Ins	Factory Tour 1	Factory Tour 4	PROJECT TIME		
12:00											
12:15											
12:30											
12:45	Event Kick-Off & Warm-up Exercises								PROJECT TIME		
13:00											
13:15											
13:30											
13:45											
14:00											
14:15											
14:30											
14:45											
15:00	Design Thinking Workshop										
15:15											
15:30											
15:45											
16:00											
16:15											
16:30											
16:45											
17:00	Break Something Challenge										
17:15											
17:30											
17:45											
18:00				Dinner served + Final Passport Check	DINNER	DINNER					
18:15											
18:30	DINNER OUTING	Dinner served + Working on Problem Selection	Dinner served + Founders Panel: Stories from the Field	Travel to China	Travel to Hong Kong (NO ACCESS TO HONG KONG NODE)	Dinner served + Feedback from External Mentors					
18:45											
19:00											
19:15											
19:30											
19:45		Team Formation Continued (team rosters due by midnight)									
20:00											
20:15											
20:30											
20:45				Check-in to Hotel							
21:00											