

Cohort meeting as a group

Team Milestone

Guest Speaker / Mentorship

Field Trip

## MEMSI 2020 WEEK 1

	SAT JANUARY 4	SUN JANUARY 5	MON JANUARY 6	TUE JANUARY 7	WED JANUARY 8	THU JANUARY 9	FRI JANUARY 10	SAT JANUARY 11		
	Kickoff & Team-Building	Ideation   Team Formation	Primary Market Research Skills	Product Design & Manufacturing 101	China Tour Day 1	China Tour Day 2	China Tour Debrief   Maker Workshops	Maker Workshops   Project Time		
8:30				Check out of hotel	COMPANY VISITS IN CHINA	COMPANY VISITS IN CHINA				
8:45										
9:00		Disciplined Entrepreneurship (DE) Overview	Team Check-ins	Team Check-ins + Lightning pitches					Team Check-ins	Team Check-ins
9:15										
9:30										
9:45										
10:00		Break	DE 1: Who is your Customer?	DE 2: What Can You Do for Your Customer? + DE 5: How to Design & Build Your Product					China Tour Debrief	Intro to making: Arduino + Electronics 101 (OPTIONAL WORKSHOP)
10:15										
10:30										
10:45			Break	Break					Break	Break
11:00		Ideation Workshop								
11:15	Registration, Intros & Networking Lunch		Primary Market Research Skills Clinic: Interviews, Experimental Design & Hypothesis Testing	Product Design & Manufacturing 101 + China trip overview					Intro to Making: CAD + 3D Printing 101 (OPTIONAL WORKSHOP)	Intro to making: Soldering 101 (OPTIONAL WORKSHOP)
11:30										
11:45										
12:00										
12:15		LUNCH & NETWORKING		LUNCH & LEARN					LUNCH SERVED	LUNCH SERVED
12:30			LUNCH SERVED							
12:45	Kick-off & Team Building									
13:00		Idea Pitching: Problems to Solve							Intro to Making: Breadboarding 101 (OPTIONAL WORKSHOP)	
13:15										
13:30										
13:45										
14:00										
14:15	Industry Briefing		PROJECT TIME	PROJECT TIME						
14:30										
14:45										
15:00										
15:15										
15:30										
15:45										
16:00		Team Formation & Ideation					PROJECT TIME			
16:15								PROJECT TIME		
16:30										
16:45										
17:00	Break Something Challenge		China Trip Logistics Briefing	DINNER & PASSPORT CHECK						
17:15										
17:30										
17:45										
18:00		DINNER								
18:15										
18:30						Check into Hotel				
18:45			DINNER & INDUSTRY MENTORS				DINNER & EXTERNAL MENTORS			
19:00		Team formation and Ideation continued (Team roster due by 10PM)								
19:15										
19:30				Travel to China						
19:45										
20:00										
20:15										
20:30										
20:45										
21:00				Check into Hotel	Check into Hotel					